

Carlos F Bedoya

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- Wide experience in the Publishing Industry.
- Attained managerial positions in design, production, printing and editorial departments.
- Combine award winning design skills with deep understanding of technology.
- Able to conceptualize and synthesize events, processes and ideas graphically.
- Creative. Quick and hungry learner.
- Proven accomplishments in design, project planning and management.
- Proven ability to solve technical problems and find efficient solutions.
- Proven relationship builder with excellent interpersonal skills.

COMPUTER SKILLS

- Macintosh and Windows Operating Systems
- Editorial, Layout, Production and Tracking Systems
- Installation and setting: GN4, Layout 8000, Ad Track and ClassPag. Practical knowledge of CCI

SOFTWARE SKILLS

- Adobe CS: Illustrator, InDesign, Photoshop, Dreamweaver
- Pitstop, PistopServer (preflight profiles & actions)
- QuarkXpress
- Microsoft Office, Flourish, Infogram, MapCreator

WEB DESIGN SKILLS

- CS3 and HTML coding
- CMS systems open source such as WordPress or proprietary

PREPRESS SKILLS

- Preflight, Troubleshooting, Color Separation.

PERSONAL SKILLS

- Highly adaptable, fast learner.
- Highly analytical thinking with demonstrated talent for identifying, scrutinizing, improving and streamlining complex work processes
- Professional whose honesty and integrity provide for effective leadership and optimal relationships



DAILY MAIL

Multimedia & Graphics Editor:

- Researched, conceptualized and designed graphics and info graphics that complement and explain news.
- Provided support and training to coworkers.
- Created interactive and responsive data oriented graphs and maps.
- Used Excel, Adobe CS, HTML, CSS and Java among other software.

Photo Editor:

- Provided graphic representation of news using a good photographic eye.
- Made news teasers graphics that invited readers to click to find out more about the story.
- Sought out and research compelling images from a large selection of wire services, freelance image contributors and professional photographers.
- Looked for alternate photo resources in social media.

FOX NEWS

Photo Editor:

- Coordinated with newsroom the presentation of top news using photos, montages/collages/photo illustrations and slideshows.
- Searched images from wire services, news network, and partner content.
- Maintained a network of freelance image contributors.
- Looked for photo resources among trending topics in social media.
- Adjusted, cropped and color correct photos for optimal reproduction.

DALLAS NEWS CORP.

Multi-platform Editor

- Designed newspaper pages and planned news placement in pages under strict deadlines using CCI News Gate.
- Worked on the sport section of the Dallas Morning News & all the pages of Al Día Newspaper.
- Search, select and place photos from wires and photographers.

USA TODAY CO.

Editorial Designer:

- Responsible for the sports section of three daily newspapers meeting three tight deadlines.
- Planned local stories placement and wire selection according to reader preferences.
- Created illustrations, graphic compositions and typography elements that best illustrate news.
- Design the covers and interior pages using CCI News Gate

DOVER PUBLICATIONS

Design and Pre-press

- Converted book covers to print specifications for a new on-demand print machine. Work included reconstruction and digitization of old copy dot files, resizing, color correction and pre-press.

WEBPRINT IDEAS

- Design and maintenance of websites.
- Design and production of publications.

VOLUNTARY WORK

- Board member, communications director and webmaster of a not-for-profit cultural institution dedicated to promote Hispanic arts and literature in NYC.

IMPREMEDIA

Technical Consultant

- Implemented the redesign and integration of all newspapers in the GN4 editorial system (programming, workflow and newspaper share content) reaching maximum efficiency with minimum personnel.
- Set libraries and hundreds of templates.
- Trained the staff. Set a training website with practical examples, videos and step-by-step instructions.

El Diario LA PRENSA

Graphic Editor

- Responsible for the editorial design guidelines.
- Supervised staff. Organized workflow.
- Attended the daily editorial meeting and suggested graphic ideas that best complemented stories.
- Received several design awards.
- Developed scripts, templates and programmed the markup settings in the editorial system.

Technical Consultant

- Evaluated the editorial design and recommended changes.
- Publicized a HTML design guide. Trained Staff.
- Upgraded the ad production (Hardware and software).
- Set the systems for a newspaper size change and a new web press.
- Implemented a certified PDF Ad workflow using PitStop Server.
- Designed and Programmed the layout, classified and editorial systems (AdTrack, Layout 8000 and GN3) for a new zoned publication.

Prepress Manager

- Managed the Pagination and Ad production staff.
- Supervised production from layout to press. Supervised press quality.
- Provided technical support and training.
- Directed editorial and ad design projects. Coordinated the newspaper redesign project.
- Researched and tested software and hardware for editorial and production. Adjusted workflow to technology changes.
- Integrated newspaper systems.
- Implemented and programmed the editorial system (templates, master pages, libraries and typography).
- Solved problems and implemented solutions for the production process.

SCHNEPS PUBLICATIONS

VP of Production:

- Supervised production and printing processes.
- Coordinated the print and production schedule for twelve publications.
- Developed a PDF workflow
- Trained staff. Assisted in hardware and software troubleshooting.

Art Director - Consultant

- Developed the editorial concept, design and production workflow for a newspaper directed to the Hispanic market. Later worked as an Art Director an Editorial Consultant.