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Carlos F Bedoya

- Over 20 years experience in the Publishing Industry.
- Attained managerial positions in design, production, printing and editorial departments.
- Combine award winning design skills with deep understanding of technology.
- Able to conceptualize and synthesize events, processes and ideas graphically.
- Creative. Quick and hungry learner.
- Proven accomplishments in design, project planning and management.
- Proven ability to solve technical problems and find efficient solutions.
- Proven relationship builder with excellent interpersonal skills.

COMPUTER SKILLS

- Macintosh and Windows Operating Systems
- Macintosh Support and Software Installation
- Networking and Server Management
- Editorial, Layout, Production and Tracking Systems
- Installation and setting: GN4, Layout 8000, Ad Track and ClassPag. Practical knowledge of CCI.

SOFTWARE SKILLS

- QuarkXpress
- Adobe CSS: Illustrator, InDesign, Photoshop, Dreamweaver, Bridge, Flash, Acrobat
- Pitstop, PistopServer (preflight profiles & actions)
- Microsoft Office and Power Point

WEB DESING SKILLS

- CSS3 and HTML5 coding
- CMS systems: WordPress, Joomla & Magento

PREPRESS SKILLS

- Preflight, Troubleshooting, Color Separation.

PERSONAL SKILLS

- Highly adaptable, knowledge-hungry learner.
- Highly analytical thinking with demonstrated talent for identifying, scrutinizing, improving and streamlining complex work processes
- Professional whose honesty and integrity provide for effective leadership and optimal relationships



FOX NEWS

Photo Editor:

- Responsible for the graphic look of the Fox News website.
- Provided graphic representation of news using a good photographic eye.
- Coordinated presentation of top news using photos, montages/collages/photo illustrations and slideshows.
- Sought out compelling images from a large selection of wire service, news network, and partner content.
- Maintained and managed a network of freelance image contributors.
- Looked for photo resources among trending topics in social media.
- Adjusted, cropped and color correct photos for optimal reproduction.

GANNETT

Senior Designer:

- Responsible for the sports section of three daily newspapers meeting three tight deadlines.
- Planned local stories placement and wire selection.
- Created illustrations, graphic compositions and typography elements that best illustrate news.
- Design the covers and interior pages using CCI News Gate Editorial System.

BELLO CORP

Designer

- Freelancer layout designer using CCI News Gate for the sport section of Dallas Morning News & Al Dia Newspapers.

WEBPRINT IDEAS

- Design, maintenance and marketing of websites.
- Design and production of publications.

DOVER PUBLICATIONS

Design and Pre-press

- Converted book covers to print specifications for a new on-demand print machine. Work included reconstruction and digitization of old copy dot files, resizing, color correction and pre-press.

SCHNEPS PUBLICATIONS

VP of Production:

- Supervised the production and press processes.
- Coordinated the printer and production schedule for twelve publications.
- Developed a PDF workflow
- Trained staff. Assisted in hardware and software troubleshooting.

Art Director - Adviser

- Developed the editorial concept, design and production workflow for a newspaper directed to the Hispanic market. Later worked as an Art Director an Editorial Consultant.

Graphic Designer: Cover design, image quality, web graphics, full color production and pre-press work for all the publications. Network, workstations troubleshooting and maintenance.

IMPREMEDIA

Technical Consultant

- Implemented the redesign project in the editorial system (programming, optimization, workflow and newspaper integration) reaching maximum efficiency with minimum personnel.
- Set libraries and hundreds of templates.
- Trained the staff. Set a training website with practical examples, videos and step-by-step instructions.

El Diario LA PRENSA

Graphic Editor

- Responsible for the editorial design guidelines
- Supervised staff. Organized workflow.
- Attended the editorial board meeting and suggested graphic ideas that best complemented stories and their content.
- Received several design awards.
- Developed scripts, templates and programmed the markup settings in the editorial systems, considerably reducing page design time.

Technical Consultant

- Evaluated the editorial design and recommended changes.
- Publicized a HTML design guide. Trained Staff.
- Upgraded the ad production department (Hardware and software).
- Set the systems for a newspaper size change and a new web press.
- Implemented a certified PDF Ad workflow using PitStop Server.
- Designed and Programmed the layout, classified and editorial systems (AdTrack, Layout 8000 and GN3) for a new zoned publication.

Prepress Manager:

- Managed the Pagination and Ad production staff.
- Supervised production from layout to press. Supervised press output.
- Provided technical support and training.
- Directed editorial and ad design projects. Coordinated the newspaper redesign project.
- Researched and tested software and hardware for editorial and production. Adjusted workflow to technology changes.
- Integrated newspaper systems.
- Implemented and programmed the editorial system (templates, master pages, libraries and typography).
- Solved problems and implemented solutions for the production process.

BP Cultural Center

- Board member, founder and webmaster of this non-profit cultural institution dedicated to promote Latin American arts and literature in NYC.

Other Work

- Designed magazines, community newspapers, and books. Creative for advertising campaigns directed to Hispanics.
- Published Vision 15 a community newspaper